



SASHAKT DEVELOPMENT &
EMPOWERMENT FOUNDATION

ANNUAL REPORT

2025-26



CONTENTS

» Sashakt Development and Empowerment Foundation	1
» Vision	1
» Mission	1
» From the Chairman	2
» From Secretary's Desk	3
» SDG Alignment	4
» About SDEF	6
» Key Partners/Associates/Supporters	7
» Projects Implemented	8
» Way Forward	33



SASHAKT DEVELOPMENT & EMPOWERMENT FOUNDATION

Sashakt Development and Empowerment Foundation (SDEF), founded under section 8 of the Companies Act, 2013, envisions building an empowered society where all sections of the community live a respectful and dignified life. Driven by empathy and passion to empower communities, the foundation was started in the year 2019.

Since its inception, the organisation is taking continuous steps toward achieving its goal and spreading its footprint of social good through empathy and action to a larger population.

VISION

Building an inclusive society where every individual has access to basic facilities and opportunities, enabling them to reach their full potential and promote sustainable development towards becoming a developed nation by 2035.

MISSION

Addressing the depravity of weaker sections of the community, through advocacy, awareness, consultation, collaborative efforts and direct outreaching aiming to reach 10,000 citizens over 9 years in the areas of Health, Education, Livelihood, Environment and Farming sector.



FROM THE CHAIRMAN



DEEPAK JOLLY

Founder and Chairman
Sashakt Development and
Empowerment Foundation

Dear Friends and Supporters,

At Sashakt Development and Empowerment Foundation (SDEF), FY 2025–26 has been a year defined by purposeful expansion, strategic partnerships, and measurable grassroots impact. Our work this year reflects a balanced approach — combining thought leadership with on-ground action.

From strengthening India’s grassroots sports ecosystem to advancing healthcare access for underserved communities, SDEF has continued to translate intent into impact. We have actively participated in national sustainability dialogues, built institutional collaborations, and reinforced our commitment to inclusive development.

What makes this year particularly significant is the integration of systems thinking into our initiatives — ensuring that our interventions are not isolated efforts, but part of a larger ecosystem of sustainable and responsible growth.

As Chairman, I extend my gratitude to our partners, advisors, volunteers, and supporters who continue to trust SDEF’s vision. Together, we remain committed to building empowered communities and sustainable futures.

Warm regards,

FROM SECRETARY'S DESK



DR. PRAVEEN AGGARWAL

Founder and Executive Director
Sashakt Development and
Empowerment Foundation

Dear Donors,

FY 2025–26 marked a year of structured growth and execution excellence for Sashakt Development and Empowerment Foundation (SDEF). We strengthened institutional processes while simultaneously expanding our footprint across health, education, environment, youth empowerment, and sustainability advocacy.

This year saw us formalize high-impact collaborations, including national-level partnerships in the sports ecosystem, while continuing direct community interventions such as medical camps, educational support, and critical healthcare assistance.

Operationally, we focused on transparency, compliance, and strategic implementation to ensure every initiative delivered tangible value. Our approach remains rooted in accountability, collaboration, and measurable outcomes.

As we move ahead, SDEF will continue bridging policy, industry, and community — ensuring development is inclusive, sustainable, and scalable.

Thanking you,

SDG ALIGNMENT

At Sashakt Development and Empowerment Foundation (SDEF), aligning our work with the Sustainable Development Goals (SDGs) is central to our mission of fostering inclusive and equitable development. Each initiative is designed to generate measurable impact at the grassroots, contributing directly to one or more SDGs:

- **SDG 4 (Quality Education) and SDG 10 (Reduced Inequalities):**
Through our collaboration with the Taare Education Foundation, we supported primary-level EWS students in English-medium private schools. The initiative emphasized academic mentoring, emotional support, and nutritional care—ensuring holistic learning environments for underprivileged children.
- **SDG 5 (Gender Equality) and SDG 8 (Decent Work and Economic Growth):**
The professional makeup training program conducted in partnership with RCD Rohini empowered 17 young women with income-generating skills, enabling pathways to financial independence and self-employment.
- **SDG 3 (Good Health and Well-being) and SDG 9 (Industry, Innovation & Infrastructure):**
Our involvement in the Gliomatosis Cerebri research project, in collaboration with the Rudy A Menon Foundation, marked a significant step in advancing scientific research for rare diseases and ensuring equitable healthcare access through innovation.
- **SDG 1 (No Poverty) and SDG 12 (Responsible Consumption and Production):**
Blanket distribution and the cloth donation drive addressed immediate community needs while promoting a culture of reuse and compassion, especially among underserved groups.
- **SDG 13 (Climate Action) and SDG 15 (Life on Land):**
Our tree plantation drive, with neem and gulmohar saplings, reaffirmed our commitment to environmental sustainability, biodiversity restoration, and climate responsiveness.
- **SDG 2 (Zero Hunger):**
Through large-scale dry ration distribution drives, nutritional support to old age homes, children’s institutions, and collaboration with Earth Saviours Foundation, SDEF directly addressed food insecurity among vulnerable populations. These interventions strengthened daily sustenance systems and promoted dignity through access to essential nutrition.
- **SDG 6 (Clean Water and Sanitation):**
The installation of an RO Water Cooler at the District Industries Centre, Patiala, and the Rajpura Pond Rejuvenation Initiative contributed to improving access to safe drinking water, strengthening water infrastructure, and enhancing groundwater recharge. These efforts reinforced SDEF’s commitment to public health and sustainable water resource management.

- **SDG 7 (Affordable and Clean Energy):**

Through participation in national sustainability forums and advocacy on renewable energy integration in business operations, SDEF promoted awareness around clean energy transitions. By encouraging responsible energy adoption and systems-based thinking, the Foundation contributed to advancing sustainable energy discourse in institutional and corporate ecosystems.

- **SDG 11 (Sustainable Cities and Communities):**

The Rajpura Pond Rejuvenation Project and localized environmental restoration efforts supported resilient community infrastructure, ecological balance, and sustainable rural development. By restoring shared natural assets, SDEF strengthened climate resilience and community-led stewardship.

- **SDG 17 (Partnerships for the Goals):**

Strategic collaborations with SGFI, healthcare institutions, corporate supporters, civil society organizations, and sustainability platforms reflect SDEF's strong commitment to multi-stakeholder partnerships. By bridging policy, industry, and community actors, SDEF ensures scalable, measurable, and collaborative development impact aligned with national and global priorities.



ABOUT SDEF

The **Sashakt Development and Empowerment Foundation (SDEF)**, established in 2019 under Section 8 of the Companies Act, 2013, is committed to creating a more inclusive and equitable society. Guided by the core values of empathy, dignity, and sustainable impact, SDEF works at the intersection of grassroots development and civic responsibility. Our mission is to empower marginalized communities through targeted interventions in **health, education, livelihood generation, environmental sustainability, and basic humanitarian relief**.

SDEF is not just a service delivery organization but a catalyst for community transformation—driven by collaboration with like-minded institutions, corporate partners, volunteers, and local change-makers. Every initiative under SDEF is aligned with relevant **Sustainable Development Goals (SDGs)** and crafted to bring tangible, meaningful improvements to the lives of those we serve.

Each of these efforts—large or small—embodies SDEF’s belief that **change begins with compassion and action**, and that empowered communities are the foundation of a stronger, more sustainable India.

The success of Sashakt Development & Empowerment Foundation (SDEF) is driven by the dedication of its selfless volunteers. Key contributors include:

- Deepak Jolly
- Dr. Praveen Aggarwal
- Families of founders
- Dinesh Agrawal
- Adnan Khateeb Ansari



KEY PARTNERS/ASSOCIATES/ SUPPORTERS

The impact achieved by Sashakt Development and Empowerment Foundation (SDEF) during FY 2025–26 has been strengthened through meaningful collaborations with strategic partners, institutional associates, and committed supporters. At the core of this ecosystem stands **Consocia Advisory**, whose continued strategic guidance, corporate engagement, and sectoral expertise have enabled SDEF to design and implement interventions aligned with national priorities and the SDGs. As the CSR and social impact arm supported by Consocia’s institutional network, SDEF has been able to mobilise resources, forge multi-stakeholder partnerships, and ensure robust governance and reporting standards across projects.

SDEF’s collaborative partnerships with organisations such as **School Games Federation of India, Mahavir International, Lyness Club New Delhi South, Earth Saviours Foundation, Rudy Foundation, Tata Memorial Hospital, Rotary Club Delhi Rohini** and healthcare institutions including **Maharaja Agrasen Hospital** have played a pivotal role in delivering healthcare, nutrition, sports development, and community welfare initiatives. These partnerships have ensured that interventions reach underserved and vulnerable populations efficiently, with transparency and measurable outcomes. The shared vision of inclusive development and grassroots empowerment has been central to the success of these initiatives.

Additionally, corporate supporters and philanthropic contributors such as **Bector Food Specialities Ltd**, along with individual patrons, volunteers, and medical professionals, have reinforced SDEF’s mission by extending financial assistance, in-kind support, and professional expertise. Their contributions have enabled SDEF to scale its outreach across healthcare access, food security, education support, environmental sustainability, and youth empowerment. Together, these alliances reflect SDEF’s belief that sustainable social transformation is best achieved through collaborative, accountable, and purpose-driven partnerships.

THEMATIC AREA: Empowering Communities Through Healthcare

Restoring Vision, Strengthening Lives: SDEF Delivers Free Eye & Medical Care In Alaknanda

Project Overview

The Sashakt Development and Empowerment Foundation (SDEF) organized an Eye and Medical Camp at Santoshi Mata Sanatan Mandir, Alaknanda, to address critical healthcare gaps among underserved communities in the area. Recognizing that access to primary healthcare and diagnostic services remains limited for many marginalized families, SDEF facilitated free medical consultations, eye examinations, diagnostic tests, essential medicines, and nutritional support. The initiative was designed not only to provide immediate medical relief but also to promote long-term health awareness and community well-being.

Objectives

- To improve access to free primary healthcare for underserved populations
- To identify and refer patients requiring specialized treatment, including cataract and cardiac care
- To provide vision correction support through free eye examinations and eyeglasses
- To extend nutritional assistance to marginalized women through dry ration kits
- To reinforce SDEF's commitment to inclusive health, wellness, and social empowerment

Impact & Outcomes

The medical camp delivered measurable and meaningful impact, with 214 individuals receiving comprehensive health check-ups. Twelve patients were identified for cataract surgery and referred for free treatment, while 12 ECG tests were conducted, leading to one referral for advanced cardiac consultation. Moreover, 80 individuals received eyeglasses to improve their vision and quality of life, and 100 marginalized women were supported with dry ration kits. Through this initiative, the SDEF strengthened healthcare accessibility, restored dignity through care, and reaffirmed its mission to empower communities to lead healthier, more secure lives.





Advancing Community Wellbeing: SDEF's Free Eye & Health Camp On Founder's Day

Project Overview

As part of Consocia Advisory's Founder's Day celebrations and in alignment with its commitment to community wellbeing, the Sashakt Development and Empowerment Foundation (SDEF) organized a Free Eye & Health Check-up Camp for underserved communities. Conducted in collaboration with Mahavir International and Lyness Club New Delhi South, along with partner NGOs, the initiative aimed to deliver accessible and preventive healthcare services to those with limited medical access. The camp provided advanced eye screenings, free medicines, and complimentary eyeglasses—ensuring immediate support and long-term vision care for beneficiaries.

Objectives

- To improve access to preventive healthcare services for underserved communities
- To provide advanced eye screening and early diagnosis support
- To distribute free medicines and vision aids to those in need
- To strengthen cross-sector collaboration with healthcare and civil society partners
- To reinforce SDEF's commitment to community wellbeing and inclusive health access

Impact & Outcomes

The initiative directly benefited over 275 individuals, significantly enhancing access to essential health and vision care services. By addressing early detection and immediate treatment needs, the SDEF helped prevent avoidable health complications and improve quality of life among beneficiaries. The camp also recognized the dedication of medical professionals, with Dr. Praveen Aggarwal, Co-Founder of SDEF, honouring doctors and medical staff for their selfless service—reflecting SDEF's holistic approach to community empowerment through preventive care and collaborative action.



Restoring Hope Through Care: SDEF Enables Free Dialysis Support For The Underserved

Project Overview

The Sashakt Development and Empowerment Foundation (SDEF) continue to uphold healthcare access for underserved communities as a core pillar of its mission. With the generous support and leadership of Dr. Praveen Aggarwal, Founder & Executive Director, SDEF, and Mrs. Vasudha Aggarwal, the Foundation extended critical medical assistance to two patients from economically weaker backgrounds at Maharaja Agrasen Hospital. This support enables one full year of free dialysis treatment, ensuring uninterrupted and life-sustaining care for the beneficiaries.

Objectives

- To provide financial support for life-saving dialysis treatment for economically vulnerable patients
- To ensure continuity of critical healthcare services without financial disruption
- To reduce the long-term medical burden associated with chronic kidney conditions
- To reinforce SDEF's commitment to equitable and inclusive healthcare access
- To uphold dignity, well-being, and hope for marginalized families

Impact & Outcomes

Through this targeted healthcare intervention, the SDEF has significantly alleviated the financial strain faced by two families managing chronic kidney treatment. The contribution, dedicated exclusively to dialysis procedures, consumables, and essential medical requirements, ensures sustained medical support for an entire year. This initiative exemplifies SDEF's compassionate and action-driven approach—strengthening healthcare equity and restoring dignity and hope to those who need it most.



Advancing Cancer Research Through Strategic Institutional Collaboration

Project Overview

The Rudy A Menon Foundation, a UK-based nonprofit established in memory of Rudy Menon—who passed away at the age of 26 due to Gliomatosis Cerebri (GC)—is dedicated to advancing research on this rare and aggressive form of brain cancer. The Foundation supports pioneering scientific efforts, including PhD programs at the Institute of Cancer

Research (ICR), London, and leads global awareness campaigns such as the “Remembering Rudy” walk. With the conviction that “research will certainly defeat cancer,” the Foundation has been instrumental in fostering meaningful progress in the field.

Sashakt Development and Empowerment Foundation (SDEF), in partnership with the Rudy Menon Foundation, supported a pioneering cancer research initiative at Tata Memorial Hospital, Mumbai. The project is centered on strengthening scientific research infrastructure and enabling advanced oncological studies aimed at improving long-term cancer diagnosis, treatment methodologies, and survival outcomes. Rather than focusing on subsidized patient care, the intervention prioritizes evidence-based medical research and innovation in oncology.

Objectives

- To support advanced cancer research initiatives at Tata Memorial Hospital.
- To strengthen institutional research infrastructure and laboratory capabilities.
- To contribute to evidence-based innovation in oncology diagnostics and treatment protocols.
- To promote collaborative research ecosystems between philanthropic foundations and premier medical institutions.
- To enable long-term scientific breakthroughs that improve national cancer care systems.

Impact & Outcomes

The initiative has contributed to enhancing research capabilities within Tata Memorial Hospital, one of India’s leading oncology institutions. By supporting structured research programs, the project strengthens the foundation for data-driven treatment advancements, improved diagnostic models, and long-term cancer management strategies. This collaboration reinforces SDEF’s commitment to systemic health transformation through research excellence, institutional partnerships, and sustainable medical innovation.



Extending Care With Dignity: Nutritional & Welfare Support To Old Age And Children's Homes

Project Overview

In a continued commitment to community care and social responsibility, the Sashakt Development and Empowerment Foundation (SDEF), in collaboration with Lyness Club New Delhi South, extended essential dry ration and welfare support to vulnerable residents across multiple care institutions, including Guru Vridh Ashram (Okhla), Old Age Homes, Children's Homes, and Cheshire Home facilities. Recognising the nutritional and daily living challenges faced by elderly residents, children, and specially-abled individuals in institutional care, SDEF and Lyness Club New Delhi South joined hands to provide critical food supplies and assistance aimed at strengthening their well-being and dignity.

On 03 May 2025, dry ration support was distributed to approximately 150 beneficiaries at Guru Vridh Ashram, ensuring continued access to basic nutritional needs.

Objectives

- To provide essential dry ration and nutritional support to elderly and children in institutional care
- To support vulnerable and specially-abled individuals residing in care homes
- To reduce food insecurity among economically dependent populations
- To strengthen collaborative community engagement between SDEF and Lyness Club New Delhi South
- To promote dignity, inclusion, and social equity in alignment with SDG 2 (Zero Hunger) and SDG 10 (Reduced Inequalities)

Impact & Outcomes

Through this initiative, the Sashakt Development and Empowerment Foundation (SDEF) and Lyness Club New Delhi South positively impacted the lives of over 150 beneficiaries by ensuring access to essential nutrition and daily-use supplies. The support not only addressed immediate food security concerns but also reinforced emotional reassurance and community solidarity for elderly residents and children living in care institutions. By focusing on compassion-driven, need-based interventions, SDEF continues to uphold its mission of empowering vulnerable communities with dignity, care, and sustained social support.



THEMATIC AREA: Social Welfare of Community at Large

Celebrating Inclusion With Compassion: Festive Support For Children At Laughing Home For Disabled

Project Overview

Promoting dignity, inclusion, and joyful community engagement, the Sashakt Development and Empowerment Foundation (SDEF), in collaboration with Lyness Club New Delhi South, organised a special Holi celebration at Laughing Home for Disabled Children. Recognising that festivals are not only cultural events but also opportunities to foster belonging and emotional well-being, the initiative focused on creating a warm, inclusive environment for children with disabilities.

On 11 March 2025, snacks and a festive lunch were provided to 60 children, ensuring that the celebration was marked with nourishment, joy, and shared community spirit.

Objectives

- To promote social inclusion and emotional well-being among children with disabilities
- To provide nutritious meals and festive support in a care institution
- To foster dignity, belonging, and community participation
- To strengthen collaborative outreach between SDEF and Lyness Club New Delhi South

Impact & Outcomes

Through this initiative, the Sashakt Development and Empowerment Foundation (SDEF) and Lyness Club New Delhi South positively impacted 60 children by creating a joyful and inclusive festive experience. Beyond providing meals, the celebration reinforced emotional care, community bonding, and social inclusion for children with disabilities. The initiative reflects SDEF's continued commitment to empowering vulnerable groups not only through essential support but also by nurturing dignity, happiness, and a sense of belonging.



Fostering Inner Well-Being: Sahaj Yoga Session For Consocia Team

Project Overview

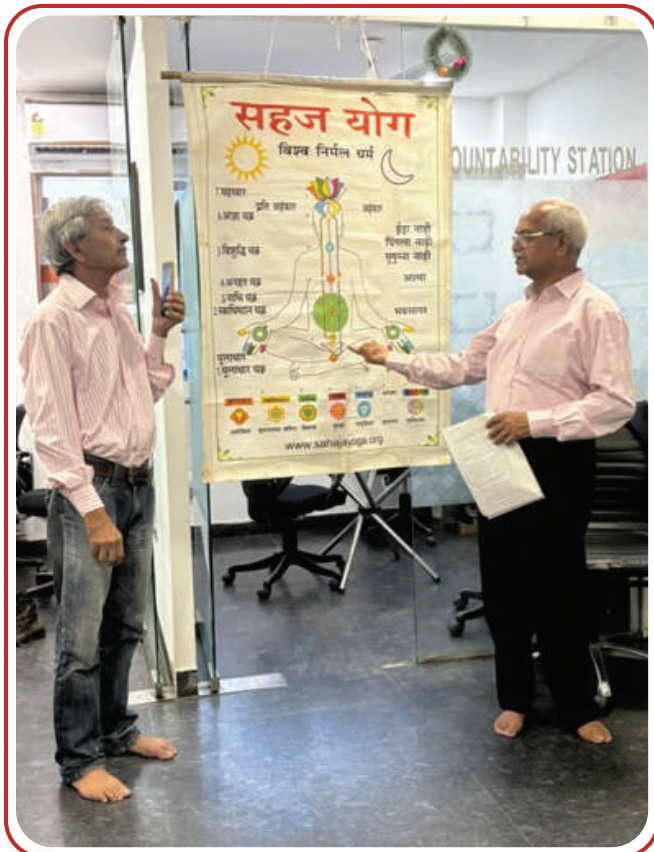
On 26 June 2025, a Sahaj Yoga session was organised for the team of Consocia Advisory, reinforcing the importance of mental wellness, mindfulness, and holistic health in the workplace. The initiative was conducted with the active engagement and support of the Sashakt Development and Empowerment Foundation (SDEF), reflecting a shared commitment to employee well-being and preventive health practices. Recognising that sustainable impact begins with healthy and balanced individuals, the session focused on stress management, emotional stability, and enhancing inner awareness through guided meditation techniques.

Objectives

- To promote mental well-being and stress management among employees
- To encourage mindfulness and holistic health practices in the workplace
- To improve focus, productivity, and emotional resilience
- To integrate preventive wellness initiatives within organisational culture

Impact & Outcomes

Through this wellness initiative, Sashakt Development and Empowerment Foundation (SDEF), in collaboration with Consocia Advisory, strengthened awareness around mental health and preventive self-care among staff members. The Sahaj Yoga session fostered relaxation, improved concentration, and encouraged a culture of balance and well-being within the organisation. By integrating mindfulness practices into professional environments, SDEF continues to advance its broader vision of holistic empowerment — recognising that sustainable development begins with individual well-being.



Feeding Hope At Scale: Dry Ration Support To Earth Saviours Foundation

Project Overview

Reinforcing its commitment to food security and compassionate community outreach, the Sashakt Development and Empowerment Foundation (SDEF), in collaboration with Lyness Club New Delhi South, extended dry ration support to Earth Saviours Foundation on 25 February 2025. The initiative aimed to address the nutritional needs of vulnerable and destitute individuals supported by the Foundation, many of whom are elderly, abandoned, or economically disadvantaged. By providing essential food supplies, SDEF and Lyness Club New Delhi South sought to strengthen daily sustenance and dignity for those residing under institutional care.

Objectives

- To reduce food insecurity among vulnerable and destitute populations
- To provide essential dry ration supplies for institutional care homes
- To support humanitarian organisations serving elderly and abandoned individuals
- To strengthen collaborative outreach between SDEF and Lyness Club New Delhi South

Impact & Outcomes

Through this initiative, the Sashakt Development and Empowerment Foundation (SDEF) and Lyness Club New Delhi South supported approximately 1,500 beneficiaries by contributing to their daily nutritional needs. The dry ration assistance strengthened food availability within the institution, reduced immediate supply gaps, and reinforced collective community responsibility toward vulnerable groups. This large-scale outreach reflects SDEF's ongoing mission to empower underserved populations with dignity, care, and sustained social support.



THEMATIC AREA: Promoting Education

Empowering Young Minds: SDEF Strengthens Access to Education

Project Overview

The Sashakt Development and Empowerment Foundation (SDEF) continue to champion inclusive education as a cornerstone of empowerment. As part of its ongoing educational support initiatives, SDEF provided 10 complete sets of 10th and 12th standard course books to students of Anubhav Ek Ahsaas School. This intervention was aimed at ensuring uninterrupted learning and enabling students to pursue their academic journey with confidence, dignity, and the necessary academic resources.

Objectives

- To promote equitable access to quality educational resources
- To support under-resourced students in continuing their secondary education
- To reduce financial barriers impacting academic performance
- To reinforce SDEF's commitment to child empowerment through education
- To encourage confidence, continuity, and academic excellence among young learners

Impact & Outcomes

Through this targeted educational support, the SDEF directly contributed to strengthening learning continuity for senior secondary students. By providing essential course materials, SDEF helped reduce resource gaps and instilled renewed confidence among students preparing for crucial board examinations. The initiative reaffirmed SDEF's belief that education is a transformative tool—opening pathways to opportunity, self-reliance, and brighter futures for the next generation.



Nurturing Young Smiles: Health & Nutrition Support For Children At Anubhav Ek Ahsas

Project Overview

Strengthening its commitment to child welfare and holistic development, the Sashakt Development and Empowerment Foundation (SDEF), in collaboration with Lyness Club New Delhi South, extended essential nutrition and oral hygiene support to children at Anubhav Ek Ahsas. Recognising that proper nutrition and personal hygiene are foundational to learning, confidence, and overall well-being, the initiative focused on addressing basic yet critical needs of school-going children from underserved backgrounds.

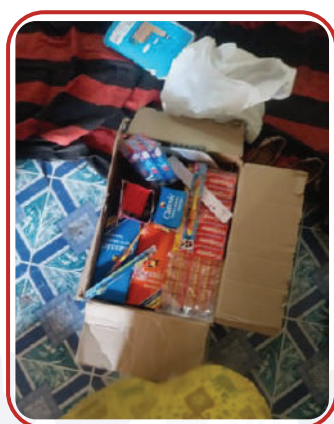
On 05 April 2025, snacks along with oral hygiene kits comprising toothpaste and toothbrushes were distributed to 90 children, reinforcing both nutritional support and preventive healthcare awareness within the school community.

Objectives

- To promote child health through provision of nutritious snacks
- To encourage oral hygiene practices among school children
- To support preventive healthcare awareness at an early age
- To improve overall well-being and school readiness of children
- To strengthen collaborative social outreach between SDEF and Lyness Club New Delhi South

Impact & Outcomes

Through this initiative, the Sashakt Development and Empowerment Foundation (SDEF) and Lyness Club New Delhi South positively impacted 90 children by ensuring access to essential nutrition and oral hygiene resources. Beyond material support, the intervention promoted healthy habits, improved self-care awareness, and contributed to better classroom participation and confidence among students. By addressing both health and education enablers simultaneously, SDEF continues to advance its mission of empowering children with the tools necessary for a healthier and brighter future.



THEMATIC AREA: Promoting Sports

Beyond Medals: Visionary Leadership Driving SDEF's School Sports Transformation

Project Overview

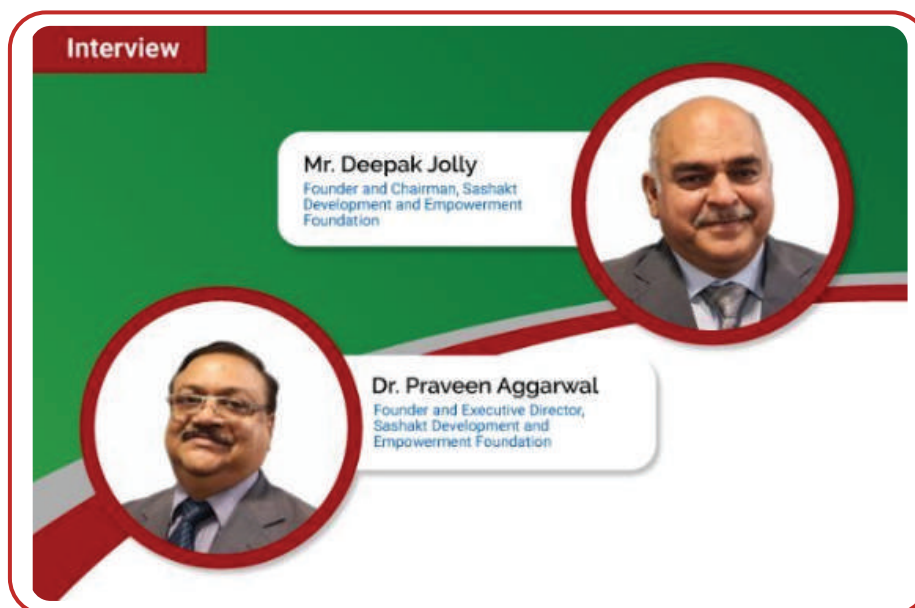
In a featured interview published by The CSR Universe, Mr. Deepak Jolly (Founder & Chairman), along with Dr. Praveen Aggarwal (Founder & Executive Director) of the Sashakt Development and Empowerment Foundation (SDEF), shared a bold and systems-driven vision to democratize school-level sports in India. The conversation outlined SDEF's strategic collaboration with the School Games Federation of India (SGFI) and emphasized the need to move beyond a medal-centric narrative toward long-term institutional strengthening. The leaders highlighted the importance of structured athlete development pathways, transparent CSR engagement, digital performance tracking, and inclusive access to both mainstream and indigenous sports. Through this interview, SDEF reinforced its commitment to transforming grassroots sports into a sustainable engine of youth empowerment and national progress.

Objectives

- To democratize access to structured school-level sports across underserved districts
- To institutionalize a multi-tier athlete development framework ensuring sustained mentoring and support
- To leverage CSR capital through measurable, transparent, and accountable governance systems
- To promote inclusive participation across Olympic and indigenous sports disciplines
- To position sports as a strategic tool for youth empowerment, leadership, and social development

Impact & Outcomes

Through the collective insights of Mr. Deepak Jolly and Dr. Praveen Aggarwal the SDEF articulated a transformative blueprint for grassroots sports reform. The vision prioritizes long-term athlete nurturing, scholarship support, technology-enabled monitoring, and strong institutional partnerships. By aligning corporate responsibility with structured sports development, SDEF is building an equitable, transparent, and performance-oriented ecosystem—ensuring that talent from every socio-economic background has the opportunity to grow, compete, and excel beyond medals.



Empowering India's Young Athletes: SDEF and Consocia Advisory Partner with SGFI to Strengthen Grassroots Sports

Project Overview

On 15 June 2025, the Sashakt Development and Empowerment Foundation (SDEF)—the CSR and social impact arm of Consocia Advisory—formalized a strategic partnership with the School Games Federation of India (SGFI) under the Ministry of Youth Affairs & Sports, Government of India, through the signing of a MoU. This collaboration marks a significant step toward strengthening India's grassroots sports ecosystem. To initiate the partnership, SDEF, backed by the institutional strength and corporate network of Consocia Advisory, contributed ₹10 lakhs to support SGFI's mission of nurturing school-level sports and developing the next generation of Indian athletes. Through this alliance, SDEF and Consocia Advisory will mobilize structured CSR support, ensure transparent implementation, and enhance the long-term impact of sports development initiatives nationwide.

Objectives

- To strengthen India's grassroots and school-level sports ecosystem
- To leverage Consocia Advisory's corporate network for mobilizing CSR investments in sports
- To promote inclusive access to competitive platforms for young athletes
- To ensure transparent implementation, monitoring, and impact assessment of sports programs
- To advance SDEF's commitment to youth empowerment through structured and sustainable interventions

Impact & Outcomes

This partnership reinforces the Sashakt Development and Empowerment Foundation (SDEF) and Consocia Advisory as catalysts in bridging corporate responsibility with national youth development priorities. The ₹10 lakh contribution marks the beginning of a purpose-driven collaboration aimed at enhancing sporting opportunities, strengthening governance mechanisms, and expanding access to competitive platforms for school-level athletes across India. Together, SDEF and Consocia Advisory are fostering a more inclusive, well-resourced, and performance-oriented sports ecosystem—empowering young talent to grow, compete, and represent the nation with pride.



THEMATIC AREA: Securing and Protecting the Environment

Strengthening Environmental Responsibility Through Localized Green Interventions

Project Overview

As part of its ongoing commitment to environmental sustainability and ecological stewardship, Sashakt Development & Empowerment Foundation (SDEF) undertook a tree plantation activity with the planting of a lemon tree sapling at Savoy, IHCL, Ooty, on 24 December 2025. The initiative reflects SDEF's focus on promoting green practices, enhancing local biodiversity, and encouraging responsible environmental action through symbolic yet meaningful interventions.

The plantation was carried out in a natural landscape setting, reinforcing the importance of integrating sustainability within institutional and hospitality spaces, particularly in ecologically sensitive hill regions such as Ooty.

Objectives

- To promote environmental conservation through tree plantation initiatives
- To encourage biodiversity enhancement in ecologically sensitive regions
- To create awareness on the importance of green cover and sustainable practices
- To reinforce institutional responsibility towards climate-conscious actions

Impact & Outcomes

The plantation of the lemon tree sapling contributes to long-term environmental benefits, including improved green cover and support to local ecology. Such initiatives, though modest in scale, play a crucial role in fostering a culture of sustainability and environmental mindfulness among institutions and stakeholders.

By undertaking this activity in a prominent and environmentally significant location, SDEF strengthened its commitment to nature-based solutions and demonstrated actionable leadership in promoting sustainability.



Reviving Water, Restoring Livelihoods: Rajpura Pond Rejuvenation Initiative

Project Overview

The Sashakt Development and Empowerment Foundation (SDEF) undertook the Pond Rejuvenation Project in Rajpura village, Punjab, following a baseline assessment conducted on 28 July 2025. The study revealed severe silt accumulation, wastewater inflow, and over five decades of neglect that had significantly reduced the pond's water-holding capacity and ecological health. Given the pond's critical role in supporting irrigation, livestock, household needs, groundwater recharge, and community life, SDEF initiated a structured restoration plan. Funded by Mrs. Bector Food Specialities Limited and executed with technical support from Sadik Earthmovers, the project aims to restore the pond's estimated 7,56,700-liter capacity while strengthening governance, environmental sustainability, and rural resilience.

Objectives

- To restore the ecological health and water-holding capacity of Rajpura's village pond
- To remove accumulated silt, sludge, and waste through systematic de-silting and cleaning
- To improve water quality and prevent wastewater dumping and contamination
- To strengthen groundwater recharge and climate resilience in the village
- To enhance agricultural productivity and livestock sustainability through improved water access
- To promote community awareness, participation, and long-term stewardship of the pond
- To establish monitoring and evaluation mechanisms for measuring environmental and socio-economic impact

Impact & Outcomes

Through this intervention, Sashakt Development and Empowerment Foundation (SDEF) laid the foundation for restoring a critical rural water asset central to Rajpura's socio-economic well-being. The rejuvenation process is expected to secure up to 7,56,700 liters of water storage capacity, improving irrigation reliability, livestock care, and household water access. The project also aims to reduce vulnerability to drought, enhance biodiversity through native plantation, and prevent long-term ecological degradation. Beyond environmental restoration, the initiative strengthens community ownership, governance mechanisms, and sustainable water management practices — positioning the pond not merely as a water body, but as a resilient lifeline for livelihoods, health, and rural development.



THEMATIC AREA: Public Policy for Sustainable Development

Leadership in Sustainability Advocacy and Industry Engagement

Project Overview

The CEO of Sashakt Development & Empowerment Foundation (SDEF), **Dinesh Agrawal**, served as a Jury Member for the “Best Practices on Processes of Improvement for Sustainability” competition organised by **Ghaziabad Management Association (GMA)** at the **Institute of Management Technology, Ghaziabad** on 11 December 2025.

The event brought together leading organisations that presented eight well-structured case studies, demonstrating how sustainability principles are being systematically embedded within Ghaziabad’s industrial ecosystem. The showcased initiatives spanned areas such as waste-to-resource conversion, energy optimisation, and process innovation, reflecting a strong alignment between business performance and environmental responsibility.

Beyond evaluation, the engagement offered a meaningful platform for cross-learning and exchange of ideas, underlining the collective resolve of industry leaders to pursue sustainable and scalable environmental solutions.

Objectives

- To promote and recognise industry-led best practices in sustainability and process improvement
- To encourage innovation and measurable environmental responsibility across industrial operations
- To facilitate knowledge exchange between sustainability practitioners, industry leaders, and institutions

Impact & Outcomes

Mr. Agrawal's participation strengthened SDEF's engagement with industry-led sustainability initiatives and provided valuable insights into emerging best practices being adopted across sectors. The interaction reinforced the importance of collaborative platforms in accelerating environmental progress and scaling responsible industrial solutions. The initiative also highlighted the growing maturity of sustainability thinking within the regional industrial ecosystem, reaffirming the role of structured recognition forums in motivating organisations to move from intent to impactful action. SDEF acknowledges and appreciates GMA's efforts in curating a credible and forward-looking platform that actively encourages sustainable transformation across industries.



From Awareness to Action: SDEF Powering Systems Thinking at AICTE–VAANI National Conference 2025

Project Overview

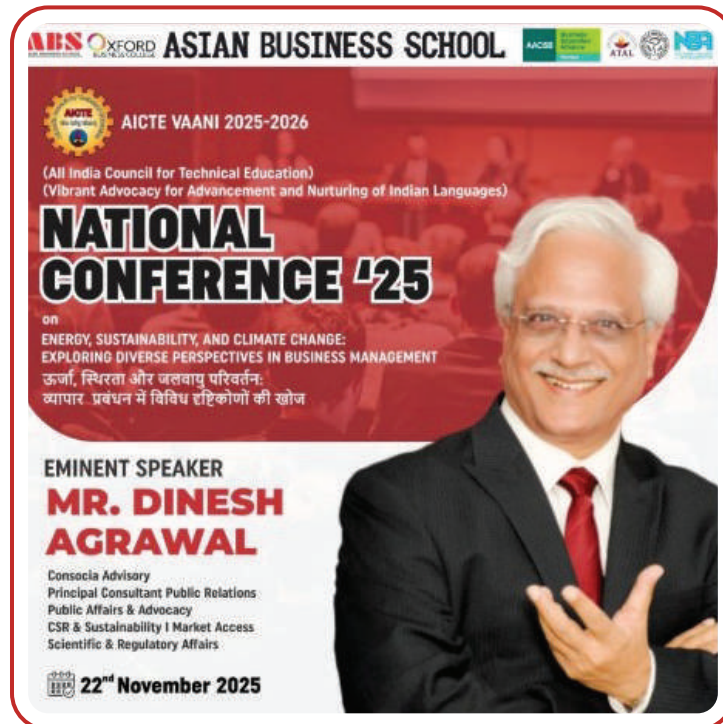
On 22 November 2025, the Sashakt Development and Empowerment Foundation (SDEF) strengthened its commitment to sustainable futures through a powerful engagement at the AICTE–VAANI National Conference 2025 hosted at Asian Business School, New Delhi. Representing SDEF, CEO Mr. Dinesh Agrawal delivered an impactful address on “Powering the Future: Renewable Energy Integration in Business Operations.” His session bridged policy, sustainability, and business practice, emphasizing knowledge, awareness, and systems thinking as the foundation for responsible development. By raising critical constitutional, ecological, and planetary questions, SDEF reinforced the urgent need to move from intent to informed action in sustainability discourse.

Objectives

- To advance SDEF’s mission of promoting sustainability literacy and informed decision-making
- To highlight the integration of renewable energy within contemporary business frameworks
- To promote systems thinking and awareness of planetary boundaries among young professionals and academicians
- To advocate for holistic policy approaches, including end-of-life waste management and ecosystem impact assessment
- To encourage businesses to adopt long-term, sustainability-driven operational models

Impact & Outcomes

Through this national platform, SDEF amplified the discourse on renewable energy integration and systems-driven sustainability. The session stimulated critical reflection among participants, revealing the gap between sustainability intent and practical understanding. By citing the example of Subabool and India’s renewable energy transition progress, SDEF demonstrated how well-intentioned initiatives require ecosystem-based evaluation and long-term thinking. The engagement reaffirmed SDEF’s core belief that empowerment begins with understanding—and that sustainable development succeeds only when guided by informed, systems-oriented leadership.



Strengthening Responsible Business Dialogues: SDEF at the 12th ISS Summit 2025

Project Overview

On 14 November 2025, the Sashakt Development and Empowerment Foundation (SDEF) marked a significant milestone by contributing to the 12th edition of the India and Sustainability Standards (ISS) Summit held in New Delhi. As a premier platform convening over 1,500 delegates, 150+ speakers, and 60+ partners from India and across the globe, the Summit focused on the theme “Enhancing Competitiveness and Positive Impacts through Responsible Business.” Representing SDEF, CEO Mr. Dinesh Agrawal participated in the session on “Responsible Business: Multi-Stakeholder Negotiations and Impact,” bringing forward the Public Sector Undertaking (PSU) perspective on stakeholder engagement, collaborative governance, and sustainable development.

Objectives

- To position SDEF within national and global sustainability dialogues
- To contribute the PSU perspective on responsible business and stakeholder negotiations
- To advocate collaborative governance models for sustainable development
- To strengthen multi-stakeholder partnerships bridging policy, industry, and community impact
- To reinforce competitiveness through responsible and inclusive business practices

Impact & Outcomes

Through its active participation at the ISS Summit 2025, the SDEF further solidified its role as a thought leader in responsible business and sustainability discourse. The engagement facilitated meaningful exchange among policymakers, industry leaders, and development practitioners, enhancing cross-sectoral understanding of collaborative governance frameworks. By amplifying the importance of stakeholder-driven impact models, SDEF advanced its commitment to fostering a responsible, competitive, and inclusive development ecosystem aligned with national and global sustainability goals.



12th Edition
INDIA AND SUSTAINABILITY STANDARDS
International Dialogue & Conference
November 12 - 14, 2025 | Bharat Mandapam, New Delhi

Organised and Hosted by
CRB CENTRE FOR RESPONSIBLE BUSINESS
Enabling Change for Impact

Shri. Dinesh Agrawal
*Former General Manager, NTPC
and Presently Principal Consultant
– Consocia Advisory, New Delhi*

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Driving Strategic CSR for Sustainable impact: Leadership Insights at the National CSR Conference

Project Overview

At the National Conference on CSR hosted by the Indian Institute of Corporate Affairs, Dr. Praveen Aggarwal — Co-Founder & Director of Consocia Advisory — shared deep strategic insights drawn from decades of experience across corporate and philanthropic institutions. Reflecting the guiding philosophy of the Sashakt Development and Empowerment Foundation (SDEF), his address emphasized aligning CSR initiatives with the Sustainable Development Goals (SDGs) through evidence-based need assessments, systems thinking, and localized strategy design. Drawing from his professional journey at The Coca-Cola Company and the Swades Foundation, Dr. Aggarwal illustrated how CSR must move beyond compliance to become a structured driver of measurable social transformation.

Objectives

- To promote alignment of CSR initiatives with the 17 Sustainable Development Goals (SDGs)
- To advocate for need-based, data-driven CSR strategy formulation
- To integrate water stewardship, conservation, and ecosystem restoration into corporate sustainability frameworks
- To encourage inside-out and outside-in community need assessments
- To support multinational corporations in designing country-specific CSR strategies
- To strengthen cross-sector collaboration between corporate, philanthropic, and development institutions

Impact & Outcomes

Through this thought leadership engagement, the Sashakt Development and Empowerment Foundation (SDEF) reinforced its commitment to strategic, impact-oriented CSR. Dr. Aggarwal highlighted how advanced water conservation technologies deployed during his tenure at The Coca-Cola Company contributed to rainwater harvesting and restoration of traditional water bodies such as baolis. At Swades Foundation, he emphasized holistic need assessments that addressed not only economic deprivation but also “mental poverty” caused by restricted aspirations. Further, his experience at Consocia Advisory demonstrated how multinational corporations operating in over 40 countries can prioritize SDGs based on national contexts, governance priorities, and development gaps. This structured, SDG-aligned approach strengthens SDEF’s larger mission — transforming CSR into a catalyst for sustainable, scalable, and context-responsive development impact.



THEMATIC AREA: Social Welfare of Community at Large

Supporting Dignity With Compassion: SDEF Extends Contribution for Community Care

Project Overview

The Sashakt Development and Empowerment Foundation (SDEF) reaffirmed its commitment to community welfare through a financial contribution of ₹11,000 to Mayapuri Karwad Seva Dham “Khatu Shyam Ji” (Regd.), New Delhi, on 22 January 2026. This contribution reflects SDEF’s continued efforts to support institutions working at the grassroots level to provide care, shelter, and social assistance to vulnerable populations. By extending timely support to community-based service organizations, SDEF strengthens pathways of dignity, compassion, and collective responsibility.

Objectives

- To support grassroots institutions engaged in community welfare and care services
- To contribute towards facilities that assist vulnerable and elderly individuals
- To reinforce SDEF’s commitment to social responsibility and inclusive support systems
- To promote partnerships with community-led service organizations
- To uphold dignity, compassion, and service as core development values

Impact & Outcomes

Through this contribution, the SDEF enabled additional support for community care initiatives at the local level. Such interventions, though modest in scale, reflect SDEF’s belief that sustainable development also includes strengthening institutions that serve with compassion. By supporting social and community-based organizations, SDEF continues to foster an ecosystem of care, dignity, and shared responsibility within society.

Institutionally, SDEF will continue to enhance governance systems, compliance frameworks, impact measurement tools, and digital documentation processes to ensure accountability and operational excellence. Strengthening strategic alliances with policymakers, industry leaders, and civil society organizations will remain a priority to amplify collective impact.

The way forward for SDEF is clear — to transition from impactful interventions to scalable, replicable models that create sustainable, long-term transformation. With continued collaboration, innovation, and integrity, SDEF remains committed to empowering communities, strengthening institutions, and contributing meaningfully to India’s inclusive development journey.



Ensuring Safe Drinking Water Access: RO Water Cooler Installation at District Industries Centre, Patiala

Project Overview

Acting on a formal request from the Office of the General Manager, District Industries Centre (DIC), Patiala, the Sashakt Development and Empowerment Foundation (SDEF) facilitated the installation of a Water Cooler with an RO Filtration Unit under its CSR initiatives, with generous support from Mrs. Bector Food Specialities Limited. The DIC building on Sirhind Road, Patiala, did not have adequate drinking water facilities, resulting in inconvenience for staff and members of the public visiting the office. Recognising access to safe drinking water as a basic public health requirement, SDEF, with the valued partnership of Mrs. Bector Food Specialities Limited, stepped in to address this critical infrastructure gap and ensure clean, purified drinking water availability within the public premises.

Objectives

- To provide safe and hygienic drinking water within a public government office
- To reduce health risks associated with unsafe or inadequate water access
- To strengthen public infrastructure through responsible CSR deployment
- To enhance welfare and comfort for staff and visiting citizens
- To demonstrate effective corporate–NGO collaboration in advancing SDG 3 (Good Health & Well-being) and SDG 6 (Clean Water & Sanitation)

Impact & Outcomes

Through this intervention, the Sashakt Development and Empowerment Foundation (SDEF), in collaboration with Mrs. Bector Food Specialities Limited, strengthened essential public infrastructure by ensuring reliable access to purified drinking water in a high-footfall government office. The installation of the RO Water Cooler has significantly improved daily convenience, hygiene standards, and overall well-being for both employees and citizens. This initiative reflects how strategic corporate support, channelled through SDEF's structured implementation framework, can translate CSR commitments into meaningful and visible community impact.

WAY FORWARD

As Sashakt Development and Empowerment Foundation (SDEF) moves into the next financial year, our focus will be on scaling impact, strengthening institutional partnerships, and deepening community-level engagement across our core thematic areas.

Building on the strong foundation laid in FY 2025–26, SDEF will expand its work in grassroots sports development through sustained collaboration with national bodies and corporate partners, ensuring that young talent across India receives equitable access to structured sporting opportunities. We aim to mobilize greater CSR participation and enhance monitoring frameworks to ensure transparency and measurable outcomes.

In healthcare, SDEF will scale preventive and primary health outreach initiatives, with a particular focus on underserved and economically vulnerable communities. The Foundation will explore long-term healthcare assistance models, including chronic disease support and strategic hospital partnerships, to ensure continuity of care.

Education and youth empowerment will remain central to SDEF's mission. We plan to expand academic support initiatives, skill-building programs, and mentorship-driven interventions that strengthen learning outcomes and career readiness among marginalized youth.

On the environmental front, SDEF will deepen its commitment to climate resilience and sustainability by promoting plantation drives, awareness campaigns, and responsible consumption practices aligned with national and global sustainability goals.

